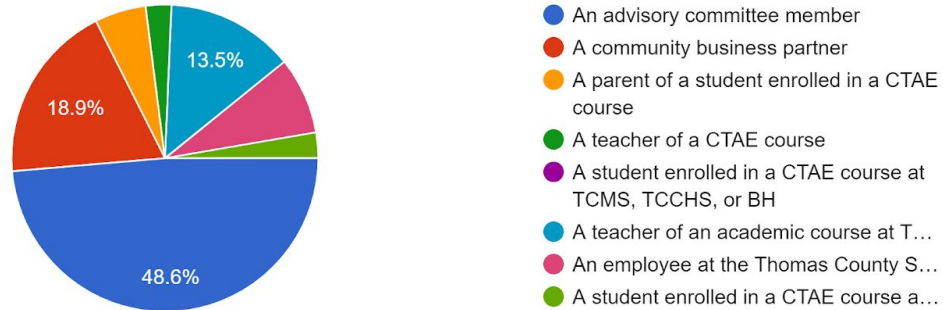


## Advisory Needs Assessment Update As of 2/6/2020

### 37 Responses

Are you (pick the response that best fits your connection to the CTAE program)

37 responses



Advisory Member/Business Partner - 25 responses

### Responses

#### Part 1

Do you have any suggestions on improving the courses being taught in the program?

- Engage with more industries in Thomas County
- Staying on top of new technologies
- Connecting with business to ensure skill sets mirror their workforce needs
- Use a test to decide what students can take the course such as YouScience to reduce the students who do not want to be in the class
- I don't have any specific suggestions.
- I really like how job shadowing opportunities have been provided to our students. As an Economics teacher and parent, I believe that the experience of being on the field in a shadowing role helps students with career and college planning.

Do you have any suggestions for improving the Career Student Technical Organization in your selected program (FBLA)?

- Partner with chamber to create junior membership opportunities...a good way to connect business with students
- Bring in more community involvement to help students better prepare for competitive events
- None

Do you have any suggestions for improving student achievement (earning industry credentials through End of Pathway Assessments)?

- Maybe have students who have completed these successfully be a guest speaker. Or even show them in the real world with what they are doing now (success stories). :) I see a lot of this on social media, but not sure if our students always do.
- It needs to be more than just book learning. I hire people with skills and work ethic.
- Continue to have study sessions where students can take practice test.

What do you see as the biggest need in the business/industry workforce connected to this program?

- Industry has a tough time hiring students below age 18
- Soft skills/work ethics
- Students need to be trained for high tech jobs and be drug free
- Trained skilled workers.
- more students who want to edit and create things

## **Part 2**

Do you have any suggestions for helping students in the CTAE program make real world connections between the content and the world of work?

- CTAE is going to be a big part of how successful the whole community is going to be in the future. Look at the census data for South GA. The students need this sense of urgency and challenge for their future.
- Maybe have field trips where students can go and see former students in the workforce...or invite guest speakers.
- Students need more opportunities to visit local businesses to get a "feel" for what the real world experience is like.
- Job shadowing experiences and guest speakers can help connect the two.
- Investing in the newest and best tools that will relate to the changes.

Which specific soft skills (work readiness skills) do you think need to be promoted within our CTAE program?

- Financial literacy, importance of follow through, appropriate dress code, basic communication skills, text/email/phone etiquette, addressing a letter, writing handwritten thank you notes, self awareness
- Attendance, self-control, communication, listening, ownership
- Communication
- Group and interpersonal communication
- financial literacy, importance of follow through, appropriate dress code, basic communication skills, text/email/phone etiquette, addressing a letter, writing handwritten thank you notes, self awareness
- Courtesy, Timeliness, Attendance, Advanced preparation

### **Part 3**

Do you have suggestions for how we can promote CTAE to increase student participation in our programs?

- By hosting community meetings and sharing on social media.
- Having students participate in community events
- I think you are doing an excellent job plugging into the community. Maybe focus on a marketing campaign with videos to further develop message to community.
- Have open house throughout the year on certain dates to get students and their families in the classroom to learn a skill pertaining to the classes their students are taking.
- Linking tracks to the results of interest inventories (you're probably already doing this). Also consider career fair experiences at lower grade levels.
- provide marketing materials of students who participated, graduated and went on to a career making xxx dollars and benefits.

Do you have suggestions for how we can promote CTAE to increase community awareness of our programs?

- round table meetings with CTAE leaders, students and business leaders
- Keep working with chamber. Make summer 3 months long so kids can have jobs.
- I think there is a good deal of promoting going on! Maybe more with the billboards around town? Not everyone is on social media, but lots of people see the billboards.
- By hosting community meetings and sharing on social media.

- Produce media packages to run as commercials on local tv and radio stations.

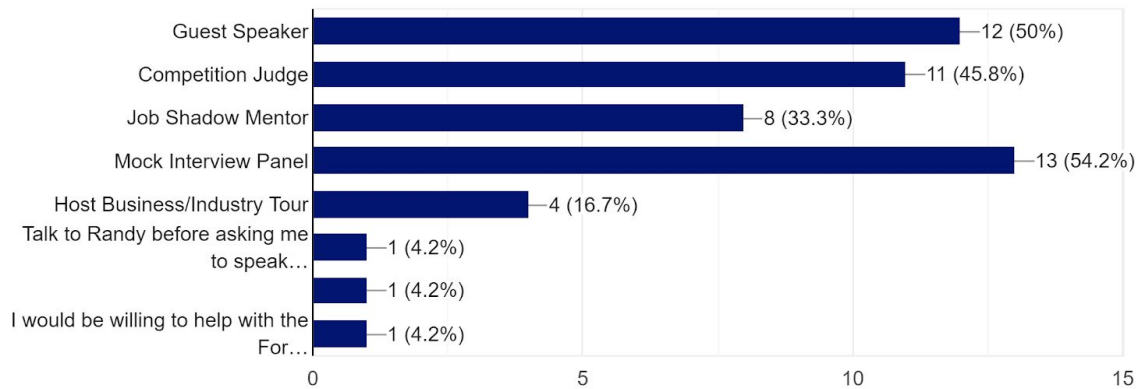
#### Part 4

Are there any specific topics you would like to see discussed at future advisory committee meetings?

- Job shadowing
- Career readiness & college vs. career after high school
- soft skills

Would you be willing to serve in one of the following capacities? (Mark all that apply)

24 responses



#### Shared Information

Preliminary survey results were shared with two stakeholders group:

- The CTAE director shared some results with members at the spring advisory committee on March 5.
- The CTAE Director shared some results with system level administration at the March 12 meeting.

Official information will be shared at the Fall 2020 advisory meeting with all stakeholders once the CLNA plan is finalized and approved.