Mr. Nicholas Haskin Phone: 229.225.5050 nhaskin@thomas.k12.ga.us

Business Technology Career Plan



Career PowerPoint

Each person's project is going to be a little different as you are choosing 2 different careers to research. You will each choose to bring in different types of information into your PowerPoint presentations.

While each individual is able to decide what is going into his/her presentation, there are a few things everyone must have:

- Definition of the career
- Nature of Work (What would a person having this job do?)
- Education/Experience needed to gain employment (Is there a certain degree or certification/training required for these jobs?)
- Working Conditions (Does the nature of the work require indoor or outdoor work? What hours are expected? Will the job require you to relocate?)
- Training and Qualifications needed (Description of job prerequisites for each of the careers)
- Job outlook/Demand for the career (Will there be a high demand for these jobs in both the near and distant future?)
- Earnings/Salary (starting and experienced)
- Entry level positions and opportunities for advancement
- Analysis of the opportunities for advancement. Can you expect to be promoted in this position or try other types of work in the organization?

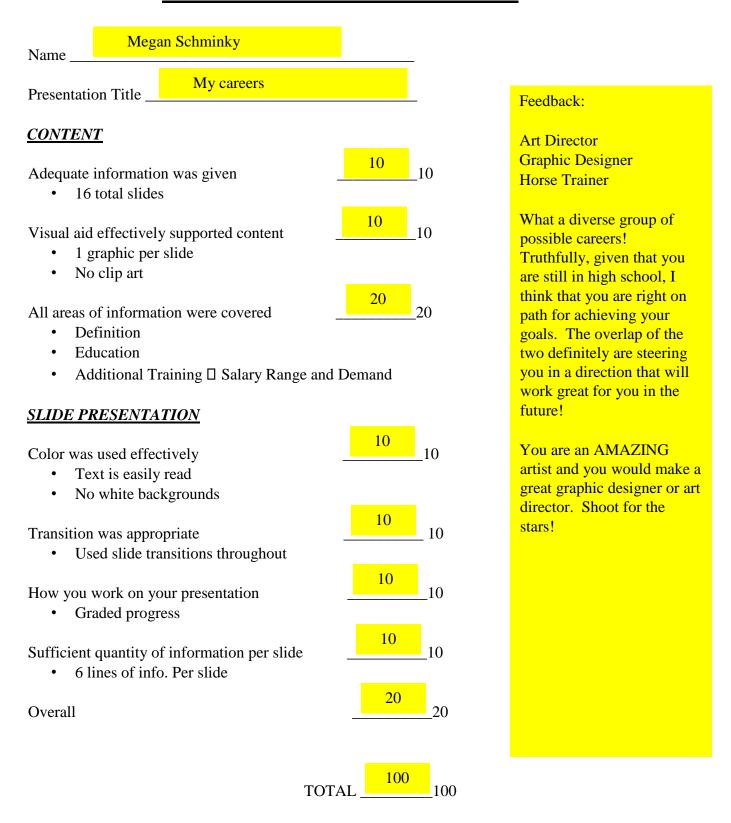
So remember as you are creating this presentation, have fun with it, but make sure you present all of the required information above. You need to focus on building your PowerPoint and making it the best it can possibly be.

Some requirements for the PowerPoint project are:

☐ Font size should NOT exceed 36 point

- Must use different pictures and backgrounds
- Pictures must not appear blurry when enlarged on the screen \square The presentation is 16 slides.
- Slides must contain a minimum of 6 lines of information. **WARNING:** if you enlarge font on a slide to fill up the slide instead of providing adequate information, you will lose <u>ALL</u> points related to that slide.

PRESENTATION GRADE SHEET



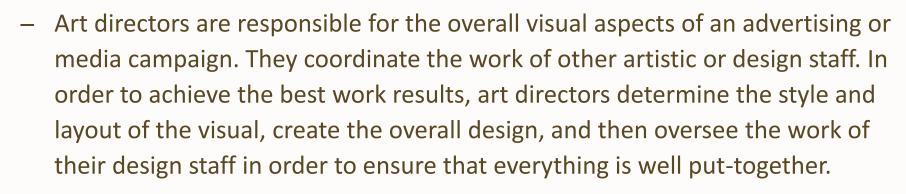




Career One: Art Director









Daily activities for art directors include coordinating artistic activities,
 presenting work to clients for approval, designing the layout of art or product exhibits, displays, or promotional materials







Skills and Abilities



- Important skills for this career include active listening, speaking, time management, judgement and decision making, reading comprehension, critical thinking, and complex problem solving
- People in this career often have talent in fluency of ideas, originality, near vision (seeing details up close), listening and understanding what people say, oral expression, and written comprehension.











Salary



- This career has a starting salary of \$52, 160/year.
- The median salary is \$92,500/year.
- The highest possible salary for this career is \$172,570/year.





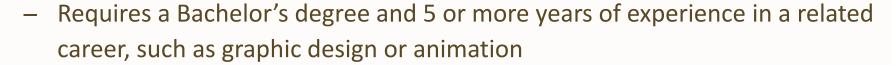


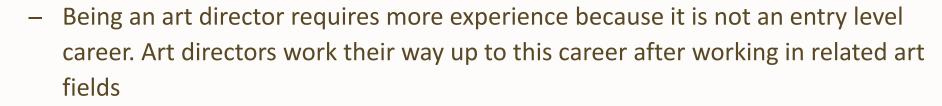




Education and Experience

















Career Outlook



- 5% projected job growth
- New job opportunities are very likely in the future
- Annual projected job openings: 7,700











Career Two: Graphic Designer





 Graphic designers design or create graphics to meet commercial or promotional needs, such as displays or logos. They work on a client-by-client basis and create designs to meet the needs of the clients. They often collaborate with other designers.



 The daily activities of a graphic designer include conferring with clients, reviewing art/design materials, create computer-generated graphics, and collaborating with others to develop or refine designs.







Skills and Abilities



- Important skills for this career include active listening, critical thinking, and speaking
- People in this career often have talent in originality, near vision, fluency of ideas, oral comprehension, written comprehension, and oral expression









Salary



- This career has a starting salary of \$29,610/year.
- It has a median salary of \$50,370/year.
- The highest possible salary for this career is \$85,760/year.











Education and Experience



- Requires a Bachelor's degree and no previous work experience
- There is no required on-the-job training for this career
- College programs that can help a person prepare for this career are Digital Arts,
 Computer Graphics, Commercial and Advertising Art, Graphic Design, and Web
 Page, Digital/Multimedia and Information Resources Design











Career Outlook



- 4% projected job decline
- New job opportunities are less likely in the future
- Annual projected job openings: 26,000





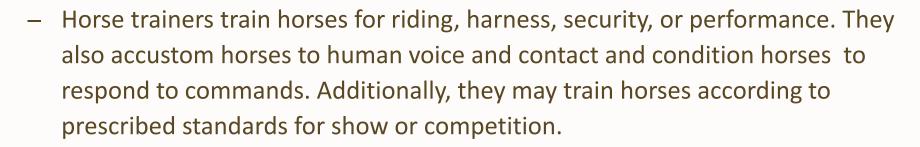




Career Three: Horse Trainer









 Daily activities include training and caring for horses, monitoring the health and behavior of horses, and cleaning and maintaining facilities.







Skills and Abilities



- Important skills in this career are instructing, learning strategies, speaking, and critical thinking
- People in this career often have talent in problem sensitivity, oral expression,
 and oral comprehension









Salary



- This career has a starting salary of \$20,270/year
- It has a median salary of \$29,290/year
- The highest possible salary for this career is \$55,760/year











Education and Experience



- Horse Trainer: Requires high school diploma, no previous work experience, and
 1-12 months of on-the-job training
- College programs that can prepare a person for this career are Animal Training and Equestrian/Equine Studies



 Although there are college programs for this career, they are not necessary or required in order to get a job







Career Outlook



- 11% projected job growth
- New job opportunities are very likely in the future
- Expected to grow much faster than average
- Annual projected job openings: 7,000







