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**Business Technology
Career Plan**



Career PowerPoint

Each person's project is going to be a little different as you are choosing 2 different careers to research. You will each choose to bring in different types of information into your PowerPoint presentations.

While each individual is able to decide what is going into his/her presentation, there are a few things everyone must have:

- Definition of the career
- Nature of Work (What would a person having this job do?)
- Education/Experience needed to gain employment (Is there a certain degree or certification/training required for these jobs?)
- Working Conditions (Does the nature of the work require indoor or outdoor work? What hours are expected? Will the job require you to relocate?)
- Training and Qualifications needed (Description of job prerequisites for each of the careers)
- Job outlook/Demand for the career (Will there be a high demand for these jobs in both the near and distant future?)
- Earnings/Salary (starting and experienced)
- Entry level positions and opportunities for advancement
- Analysis of the opportunities for advancement. Can you expect to be promoted in this position or try other types of work in the organization?

So remember as you are creating this presentation, have fun with it, but make sure you present all of the required information above. You need to focus on building your PowerPoint and making it the best it can possibly be.

Some requirements for the PowerPoint project are:

Font size should NOT exceed 36 point

- Must use different pictures and backgrounds
- **Pictures must not appear blurry when enlarged on the screen** The presentation is 16 slides.
- Slides must contain a minimum of 6 lines of information. **WARNING: if you enlarge font on a slide to fill up the slide instead of providing adequate information, you will lose ALL points related to that slide.**

PRESENTATION GRADE SHEET

Name Megan Schminky

Presentation Title My careers

CONTENT

Adequate information was given	<u>10</u>	10
• 16 total slides		
Visual aid effectively supported content	<u>10</u>	10
• 1 graphic per slide		
• No clip art		
All areas of information were covered	<u>20</u>	20
• Definition		
• Education		
• Additional Training □ Salary Range and Demand		

SLIDE PRESENTATION

Color was used effectively	<u>10</u>	10
• Text is easily read		
• No white backgrounds		
Transition was appropriate	<u>10</u>	10
• Used slide transitions throughout		
How you work on your presentation	<u>10</u>	10
• Graded progress		
Sufficient quantity of information per slide	<u>10</u>	10
• 6 lines of info. Per slide		
Overall	<u>20</u>	20
TOTAL	<u>100</u>	100

Feedback:

Art Director
Graphic Designer
Horse Trainer

What a diverse group of possible careers! Truthfully, given that you are still in high school, I think that you are right on path for achieving your goals. The overlap of the two definitely are steering you in a direction that will work great for you in the future!

You are an AMAZING artist and you would make a great graphic designer or art director. Shoot for the stars!



My careers

Megan Schminky

Career One: Art Director



- Art directors are responsible for the overall visual aspects of an advertising or media campaign. They coordinate the work of other artistic or design staff. In order to achieve the best work results, art directors determine the style and layout of the visual, create the overall design, and then oversee the work of their design staff in order to ensure that everything is well put-together.
- Daily activities for art directors include coordinating artistic activities, presenting work to clients for approval, designing the layout of art or product exhibits, displays, or promotional materials



Skills and Abilities

- Important skills for this career include active listening, speaking, time management, judgement and decision making, reading comprehension, critical thinking, and complex problem solving
- People in this career often have talent in fluency of ideas, originality, near vision (seeing details up close), listening and understanding what people say, oral expression, and written comprehension.



Salary

- This career has a starting salary of \$52,160/year.
- The median salary is \$92,500/year.
- The highest possible salary for this career is \$172,570/year.



Education and Experience

- Requires a Bachelor's degree and 5 or more years of experience in a related career, such as graphic design or animation
- Being an art director requires more experience because it is not an entry level career. Art directors work their way up to this career after working in related art fields



Career Outlook

- 5% projected job growth
- New job opportunities are very likely in the future
- Annual projected job openings: 7,700

Career Two: Graphic Designer



- Graphic designers design or create graphics to meet commercial or promotional needs, such as displays or logos. They work on a client-by-client basis and create designs to meet the needs of the clients. They often collaborate with other designers.
- The daily activities of a graphic designer include conferring with clients, reviewing art/design materials, create computer-generated graphics, and collaborating with others to develop or refine designs.



Skills and Abilities

- Important skills for this career include active listening, critical thinking, and speaking
- People in this career often have talent in originality, near vision, fluency of ideas, oral comprehension, written comprehension, and oral expression



Salary

- This career has a starting salary of \$29,610/year.
- It has a median salary of \$50,370/year.
- The highest possible salary for this career is \$85,760/year.



Education and Experience

- Requires a Bachelor's degree and no previous work experience
- There is no required on-the-job training for this career
- College programs that can help a person prepare for this career are Digital Arts, Computer Graphics, Commercial and Advertising Art, Graphic Design, and Web Page, Digital/Multimedia and Information Resources Design



Career Outlook

- 4% projected job decline
- New job opportunities are less likely in the future
- Annual projected job openings: 26,000

Career Three: Horse Trainer



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- Horse trainers train horses for riding, harness, security, or performance. They also accustom horses to human voice and contact and condition horses to respond to commands. Additionally, they may train horses according to prescribed standards for show or competition.
 - Daily activities include training and caring for horses, monitoring the health and behavior of horses, and cleaning and maintaining facilities.



Skills and Abilities

- Important skills in this career are instructing, learning strategies, speaking, and critical thinking
- People in this career often have talent in problem sensitivity, oral expression, and oral comprehension



Salary

- This career has a starting salary of \$20,270/year
- It has a median salary of \$29,290/year
- The highest possible salary for this career is \$55,760/year



Education and Experience

- Horse Trainer: Requires high school diploma, no previous work experience, and 1-12 months of on-the-job training
- College programs that can prepare a person for this career are Animal Training and Equestrian/Equine Studies
- Although there are college programs for this career, they are not necessary or required in order to get a job



Career Outlook

- 11% projected job growth
- New job opportunities are very likely in the future
- Expected to grow much faster than average
- Annual projected job openings: 7,000