

Human Resources Haskin FBLA Lesson: What is Your Leadership Style? Step 1: Brainstorming

To achieve success, we must set goals. Download the Future--Activity 12 file from the FBLA Folder (Resources) and brainstorm goals for your upcoming years in FBLA.

Specific - A specific goal has a much greater chance of being accomplished than a general goal. To set a specific goal you must answer the six "W" questions:

Measurable - Establish concrete criteria for measuring progress toward the attainment of each goal you set. When you measure your progress, you stay on track, reach your target dates, and experience the exhilaration of achievement that spurs you on to continued effort required to reach your goal.

To determine if your goal is measurable, ask questions such as.....How much? How many? How will I know when it is accomplished?

Attainable - When you identify goals that are most important to you, you begin to figure out ways you can make them come true. You develop the attitudes, abilities, skills, and financial capacity to reach them. You begin seeing previously overlooked opportunities to bring yourself closer to the achievement of your goals.

You can attain most any goal you set when you plan your steps wisely and establish a time frame that allows you to carry out those steps. Goals that may have seemed far away and out of reach eventually move closer and become attainable, not because your goals shrink, but because you grow and expand to match them. When you list your goals you build your self-image. You see yourself as worthy of these goals, and develop the traits and personality that allow you to possess them.

Relevant - To be relevant, a goal must represent an objective toward which you are both *willing* and *able* to work. A goal can be both high and relevant; you are the only one who can decide just how high your goal should be. But be sure that every goal represents substantial progress. A high goal is frequently easier to reach than a low one because a low goal exerts low motivational force. Some of the hardest jobs you ever accomplished actually seem easy simply because they were a labor of love.

Your goal is probably relevant if you truly *believe* that it can be accomplished. Additional ways to know if your goal is relevant is to determine if you have accomplished anything similar in the past or ask yourself what conditions would have to exist to accomplish this goal.

Time Bound - A goal is time bound when you can give it a deadline in which it needs to be accomplished. If there is no deadline or time factor then the goal can just keep getting put off and put off until it become useless and never achieved.

Score: 100 out of 100

Feedback: AMAZING!!!!
Emily, if I could give you 1000/100 I would give it. We were looking to have 2 or 3 goals in each area and you have set an agenda that can challenge our officers, chapter, and advisers for years to come! Remember that all of your BAA activities will be averaged together for one project grade this 9 weeks.

My Goals for our Officer Team

Emily Potter—Vice President

Goals for 2019-2020-2021

Idea Integration/Planning

Goal One

Develop competent, aggressive, business, leadership

- Have a professional dress up day at your school
- Increase FBLA Membership Knowledge
- Reality Store
- Smile
- Apprenticeships or shadowing real world business leaders (follow a business leader through their work day and help make important decisions)
- Represent American Enterprise Day
- Recruit Professional Division Members
- Job Shadow
- Build virtual businesses or invest in a mock stock market
- In class Business Simulation
- Prepare for competitions and make final arrangements
- Study for competitive events
- Have every member choose a competitive event
- Develop Business Partnerships
- Host/Attend RLC
- Attend NLC
- Have Keynote Speakers
- Attend NFLC
- Achieve/Participate in Business Achievement Awards
- Host or chair an activity put on by your FBLA chapter
- Develop a presentation to the school board to help fund competitions
- Make posters to recruit new members
- Invite state officers to speak to classes
- Offering Business Classes
- Get younger students involved (Jr. High)

Goal Two

Strengthen the confidence of student in themselves & in their work

- Community Service
- Humane Society
- Adopt a Highway
- Help out at food stand
- Leaf rake for elderly
- Donate gifts to children through the giving tree
- Serving as an officer
- Donate flowers to elderly

- Food drive
- Competitions
- Speak about FBLA
- March of Dimes
- Teacher appreciation
- Highlight different members each month
- School Store
- Reality day workers
- Upperclassmen assist underclassmen in subjects
- Teambuilding events/activities
- Organizing an event or fundraiser
- FBLA talent show
- Member Appreciation
- Tutoring Service/mentoring
- Volunteering at violence intervention center
- Share skills (ex: teaching computer skills)
- Compliment Box

Goal Three

Create interest in & understand of the American Business Enterprise

- Go on a business scavenger hunt looking for aspects of business (ex: number of workers)
- During a regular meeting have a PowerPoint on American Business Enterprise and how it can affect and help you
- Invest as a chapter
- Guest speakers
- JA Business Challenge
- Business Class Competitions
- Small local business tours
- Assembly
- Stock Market Game
- Federal Reserve Trip
- School Store
- Gas Prices (price of old) graphs etc.
- ABC Skills Olympics

Goal Four

Encourage members in the development of individual projects that contribute to the improvement of home, business, and community

- Birthday gift baskets to under privileged families
- Trick-or-Treat with kids whose parents can't take them
- Conservation Awareness brunch or dance
- Community W-ii tournament
- Donate Blood
- Bowls for Hungers
- Operation Christmas Child (send gifts to children across seas)

- Pumpkin painting for kindergarten
- Highway Clean-up
- Christmas for kids
- Pillow drive
- Bell ringing
- School/FBLA Spirit!
- Compete in individual events
- Take part in community service projects
- FBLA week
- Car wash
- Organize a calendar night
- Organize a blood drive
- Food Can Drive
- Labor day food stand
- Haunted house
- Sing Christmas carols in Spanish for Spanish speaking members of community

Goal Five

Develop character, prepare for useful citizenship and foster patriotism

- National presidential election
- Pledge at meetings
- Memorial Day
- Create opportunities for member to lead committees
- Network
- Job shadow
- Exchange students/speakers
- Attend meetings
- Culture week
- Assisting with Hmong translation
- Send out troops items that would remind them of their home
- Dress up business professional day
- Sing/volunteer at Memorial Day
- Red/White/Blue day
- Volunteer in parades
- Thank you cards to veterans
- Host Veteran guest speaker
- Veteran's luncheon
- Flags for Cemeteries
- Patriotic business decorating

Goal Six

Encourage and practice efficient money management

- Chapter budget
- Monthly treasurer's report
- Budget plan for year
- Individual fundraising goals
- Guest speakers
- Fundraising events
- Monopoly competition
- School store
- Create a local chapter officer treasurer position
- Get people involved in work and fundraising
- Donate to a charity (other than March of Dimes)
- Invest as a chapter

Goal Seven

Encourage scholarships and promote school loyalty

- FBLA week-spirit day
- Chapter bonding night
- Promote attendance at meetings
- Send off (regionals, state, nationals)
- Host a school dance
- Newspaper articles, school website, school TV
- Sing the school song
- Fundraisers
- Spirit week
- Recognize member of the year
- Give out scholarships
- Locker posters
- School Shirts
- Blue and Gold Day
- Induction Ceremony
- Officer Installation
- Membership Certificates
- Member drive
- Battle of the bands
- Finish reports
- Build enthusiasm for RLC, SLC, NLC,
- End of the year picnic

Goal Eight

Assist students in the establishment of occupational goals

- Career fair
- Tour local business
- Guest speakers
- Help with career fair
- Encourage kids to talk to parents about their jobs
- Career assessment test
- Trip to technical college
- Job shadowing
- Link to websites from FBLA site
- Morning announcements
- Link FBLA members with alumni FBLA members who are in the same field as their interest
- Workshops for learning how to do general interviews and preparation for interviews
- Promote career and technical education week
- Reality day
- Tours of local businesses
- School bank
- Business guest at meetings
- Business educational classes
- Business Interns
- Career Day

Goal Nine

Facilitate the transition from school to work

- Bring in a professional
- Learn about openings in jobs
- Promote career orientated classes
- Business etiquette luncheon
- Job Shadow
- Promote Co-op/apprenticeship programs
- Simulate work place at meetings
- Work as a team
- Arriving at meetings on time
- Promotions
- Career day
- Dress-up Day