

Course: Digital Design

Instructor: Nicholas Haskin

Week	Topic/Standard	Essential Question(s)	FBLA Integration
8/4	IT-DD-3 Identify logistical, ethical, and legal Issues related to digital media and apply concepts to use of text, graphics, animation, sound, video, and digital images in digital products. IT-DD-7 Create and edit images and graphics.	How can graphic design be utilized by business to better market and distribute their products?	FBLA Friday: What is FBLA?
8/11	IT-DD-3 Identify logistical, ethical, and legal Issues related to digital media and apply concepts to use of text, graphics, animation, sound, video, and digital images in digital products. IT-DD-7 Create and edit images and graphics.	How can digital cameras and original images be used to enhance documents and adhere to copyright laws?	FBLA Friday: Which FBLA Competitions are available?
8/18	IT-DD-3 Identify logistical, ethical, and legal Issues related to digital media and apply concepts to use of text, graphics, animation, sound, video, and digital images in digital products. IT-DD-7 Create and edit images and graphics.	Which types of documents are most effective to market theme parks, movie theatres, and sports?	FBLA Friday: Invitation/Invite a Friend
8/25	IT-DD-3 Identify logistical, ethical, and legal Issues related to digital media and apply concepts to use of text, graphics, animation, sound, video, and digital images in digital products. IT-DD-7 Create and edit images and graphics.	How do copyright laws affect graphic design and influence creativity?	FBLA Friday: Leadership positions available within FBLA
9/2	IT-DD-3 Identify logistical, ethical, and legal Issues related to digital media and apply concepts to use of text, graphics, animation, sound, video, and digital images in digital products. IT-DD-7 Create and edit images and graphics.	How can graphic design and publication skills be used to build a marketing campaign/promotional items for a business?	FBLA Friday: Leadership Skills
9/8	IT-DD-3 Identify logistical, ethical, and legal Issues related to digital media and apply concepts to use of text, graphics, animation, sound, video, and digital images in digital products. IT-DD-7 Create and edit images and graphics.	How can students use graphic communication to focus layout and design processes to aid in the development of marketable and printable business design documents?	FBLA Friday: BAAs
9/15	IT-DD-3 Identify logistical, ethical, and legal Issues related to digital media and apply concepts to use of text, graphics, animation, sound, video, and digital images in digital products. IT-DD-7 Create and edit images and graphics.	How do aesthetics, typography, and advertising layout relate between design and print production?	FBLA Friday: BAAs (Future)

9/22	IT-DD-3 Identify logistical, ethical, and legal Issues related to digital media and apply concepts to use of text, graphics, animation, sound, video, and digital images in digital products. IT-DD-7 Create and edit images and graphics.	How can graphic design software be used to modify existing images to create original documents?	FBLA Friday: BAAs (Future)
9/29	IT-DD-3 Identify logistical, ethical, and legal Issues related to digital media and apply concepts to use of text, graphics, animation, sound, video, and digital images in digital products. IT-DD-7 Create and edit images and graphics.	How can graphic design software be used to modify existing images to create original documents?	FBLA Friday: BAAs (Future)
10/13	IT-DD-4 Develop a plan to create, design, and market a web site with digital content to a specific target market. IT-DD-6 Identify and develop model digital products that reveal a professional layout and look by applying design principles to produce professional quality digital products.	LONG TERM PROJECT— FBLA Website	FBLA Friday: Region Events
10/20	IT-DD-4 Develop a plan to create, design, and market a web site with digital content to a specific target market. IT-DD-6 Identify and develop model digital products that reveal a professional layout and look by applying design principles to produce professional quality digital products.	LONG TERM PROJECT— FBLA Website	FBLA Friday: Community Service
10/27	IT-DD-4 Develop a plan to create, design, and market a web site with digital content to a specific target market. IT-DD-6 Identify and develop model digital products that reveal a professional layout and look by applying design principles to produce professional quality digital products.	LONG TERM PROJECT— FBLA Website	FBLA Friday: FBLA Presentation
11/3	IT-DD-4 Develop a plan to create, design, and market a web site with digital content to a specific target market. IT-DD-6 Identify and develop model digital products that reveal a professional layout and look by applying design principles to produce professional quality digital products.	LONG TERM PROJECT— FBLA Website	FBLA Friday: March of Dimes
11/10	IT-DD-4 Develop a plan to create, design, and market a web site with digital content to a specific target market. IT-DD-6 Identify and develop model digital products that reveal a professional layout and look by applying design principles to produce professional quality digital products.	LONG TERM PROJECT— FBLA Website	FBLA Friday: March of Dimes

11/17	IT-DD-4 Develop a plan to create, design, and market a web site with digital content to a specific target market. IT-DD-6 Identify and develop model digital products that reveal a professional layout and look by applying design principles to produce professional quality digital products.	Can you explain how inline styles are applied to tags?	FBLA Friday: Region Event Prep
12/1	IT-DD-4 Develop a plan to create, design, and market a web site with digital content to a specific target market. IT-DD-6 Identify and develop model digital products that reveal a professional layout and look by applying design principles to produce professional quality digital products.	Can you explain how styles can be embedded in the head section?	FBLA Friday: Region Event Prep
12/8	IT-DD-4 Develop a plan to create, design, and market a web site with digital content to a specific target market. IT-DD-6 Identify and develop model digital products that reveal a professional layout and look by applying design principles to produce professional quality digital products.	Can you explain how styles can be applied to a web page externally?	FBLA Friday: SWAYJ
12/15	IT-DD-4 Develop a plan to create, design, and market a web site with digital content to a specific target market. IT-DD-6 Identify and develop model digital products that reveal a professional layout and look by applying design principles to produce professional quality digital products.	Can you successfully adapt the basic coding in creating personal web page?	FBLA Friday: SWAYJ
1/06	IT-DD-2 Research, explain, and summarize current state of the web, functions of the web, and future trends emerging of the web. IT-DD-5 Explore and write using the various writing styles used on web sites and in digital content to get the intended message across.	How can students utilize appropriate methods to collaborate, publish, and interact with peers, teachers, experts, and other audiences?	FBLA Friday: Region Event Prep
1/12	IT-DD-2 Research, explain, and summarize current state of the web, functions of the web, and future trends emerging of the web. IT-DD-5 Explore and write using the various writing styles used on web sites and in digital content to get the intended	How can students utilize appropriate methods to collaborate, publish, and interact with peers, teachers, experts, and other audiences?	FBLA Friday: Region Event Prep
1/20	IT-DD-2 Research, explain, and summarize current state of the web, functions of the web, and future trends emerging of the web. IT-DD-5 Explore and write using the various writing styles used on web sites and in digital content to get the intended message across.	Can you determine the objective and intended audience of the Website?	FBLA Friday: BAAs (Business)

1/26	IT-DD-2 Research, explain, and summarize current state of the web, functions of the web, and future trends emerging of the web. IT-DD-5 Explore and write using the various writing styles used on web sites and in digital content to get the intended message across.	Can you easily navigate around the Website? Can you determine whether there is a consistency to the Website's overall look?	FBLA Friday: BAAs (Business)
2/2	IT-DD-2 Research, explain, and summarize current state of the web, functions of the web, and future trends emerging of the web. IT-DD-5 Explore and write using the various writing styles used on web sites and in digital content to get the intended message across.	Can you determine whether special technology has been used and whether it has been applied purposely?	FBLA Friday: BAAs (Business)
2/9	IT-DD-2 Research, explain, and summarize current state of the web, functions of the web, and future trends emerging of the web. IT-DD-5 Explore and write using the various writing styles used on web sites and in digital content to get the intended message across.	Can you determine whether the Website is kept current? Can you make suggestions to help change or improve the Website?	FBLA Friday: State Submission Events
2/16	IT-DD-1 Demonstrate employability skills required by business and industry. IT-DD-11 Explore how related student organizations are integral parts of career and technology education courses through leadership development, school and community service projects, entrepreneurship development, and competitive events.	Why do employers place so much value on a positive attitude so when hiring new employees? Which traits convey a positive attitude? What about a negative attitude?	FBLA Friday: State Event Prep
2/23	IT-DD-1 Demonstrate employability skills required by business and industry. IT-DD-11 Explore how related student organizations are integral parts of career and technology education courses through leadership development, school and community service projects, entrepreneurship development, and competitive events.	What steps should you follow to make ethical decisions? Are these realistic guidelines for students to follow? Are these realistic guidelines for adults to follow? Would these guides make a difference for your decision-making?	FBLA Friday: State Event Prep

3/2	IT-DD-1 Demonstrate employability skills required by business and industry. IT-DD-11 Explore how related student organizations are integral parts of career and technology education courses through leadership development, school and community service projects, entrepreneurship development, and competitive events.	What is FBLA and how is it beneficial to developing leadership and service?	FBLA Friday: State Event Prep
3/9	IT-DD-1 Demonstrate employability skills required by business and industry. IT-DD-11 Explore how related student organizations are integral parts of career and technology education courses through leadership development, school and community service projects, entrepreneurship development, and competitive events.	What steps should you follow to make ethical decisions? Are these realistic guidelines for students to follow? Are these realistic guidelines for adults to follow? Would these guides make a difference for your decision-making?	FBLA Friday: State Event Prep
3/17	IT-DD-8 Plan, produce, edit, and publish digital audio. IT-DD-9 Plan, edit, produce, and post a multimedia-rich	How can media be added to PowerPoint slides to enhance presentations?	FBLA Friday: State Event Prep
3/23	IT-DD-8 Plan, produce, edit, and publish digital audio. IT-DD-9 Plan, edit, produce, and post a multimedia-rich video project. IT-DD-10 Plan, produce, edit, and publish animations.	How can media be added to PowerPoint slides to enhance presentations?	FBLA Friday: SLC
3/30	IT-DD-8 Plan, produce, edit, and publish digital audio. IT-DD-9 Plan, edit, produce, and post a multimedia-rich video project. IT-DD-10 Plan, produce, edit, and publish animations.	How can media be added to PowerPoint slides to enhance presentations?	FBLA Friday: BAAs (Business)
4/13	IT-DD-8 Plan, produce, edit, and publish digital audio. IT-DD-9 Plan, edit, produce, and post a multimedia-rich video project. IT-DD-10 Plan, produce, edit, and publish animations.	How can students use presentation software to create, edit, and publish industry appropriate files?	FBLA Friday: BAAs (Business)
4/20	IT-DD-8 Plan, produce, edit, and publish digital audio. IT-DD-9 Plan, edit, produce, and post a multimedia-rich video project. IT-DD-10 Plan, produce, edit, and publish animations.	How can students use presentation software to create, edit, and publish industry appropriate files?	FBLA Friday: BAAs (Leader/America)
4/27	IT-DD-8 Plan, produce, edit, and publish digital audio. IT-DD-9 Plan, edit, produce, and post a multimedia-rich video project. IT-DD-10 Plan, produce, edit, and publish animations.	Why plan a project before building it?	FBLA Friday: BAAs (Leader/America)

5/4	IT-DD-8 Plan, produce, edit, and publish digital audio. IT-DD-9 Plan, edit, produce, and post a multimedia-rich video project. IT-DD-10 Plan, produce, edit, and publish animations.	What is the best software tool for the task?	FBLA Friday: BAAs (Leader/America)
5/11	IT-DD-8 Plan, produce, edit, and publish digital audio. IT-DD-9 Plan, edit, produce, and post a multimedia-rich video project. IT-DD-10 Plan, produce, edit, and publish animations.	How can I transfer what I know to new technological situations/experiences?	FBLA Friday: BAAs (Leader/America)
5/18	IT-DD-8 Plan, produce, edit, and publish digital audio. IT-DD-9 Plan, edit, produce, and post a multimedia-rich video project. IT-DD-10 Plan, produce, edit, and publish animations.	How do I choose which technological tools to use and when it is appropriate to use them?	FBLA Friday: BAAs (Leader/America)