

**Entrepreneurship—Haskin
Leadership Unit
6 Class Periods (300 minutes)**

Objectives:	The student will be able to use Microsoft PowerPoint to effectively build and present an effective presentation researching effective business leaders and how their philosophy and beliefs affect their leadership characteristics. For differentiation purposes, especially IEP, an option to use “recorded narration” will be given to each student in lieu of presenting to the class.
Business Ethics:	Students will model work readiness traits required for success in the workplace including teamwork, multitasking, integrity, honesty, accountability, punctuality, time management, and respect for diversity.
Number of Class Hours:	6 class periods which will equal 300 minutes or 5 hours

LEADER POWERPOINT PROJECT (DUE NEXT Wednesday--October 2!!!!)

Students...you will not be required to present your Leadership PowerPoints due to time. Your presentation will cover 2 different leaders. One can be someone you greatly respect (athlete, pastor, president, celebrity, etc) and the other needs to be someone who is a great business leader. This person can be living or dead, famous or relative, etc. You will need to make sure you cover the following related to your person of great respect:

- Background
- Their up-bringing
- Why you respect them
- What they stood for
- Specific details about the individual

As you build your presentation, keep the following items in mind:

- Use different pictures and backgrounds.
- Pictures must not appear blurry when enlarged on the screen.
- Use colors that are both professional and related to your Leader
- The presentation must be at least 16 slides.
- Slides must contain a minimum of six lines of information.
- Do not enlarge font on a slide to fill up the slide instead of providing adequate information or you will lose ALL points related to that slide.

BMA-ENT-2 Relate concepts and processes associated with entrepreneurial success and the personal traits and behaviors associated with successful entrepreneurial performance.

Some business leaders, past and present, include (but are not limited to):

1. Samuel M. Walton Wal-Mart
2. Walter E. Disney Walt Disney
3. William H. Gates III Microsoft
4. Henry Ford Ford Motor
5. John P. Morgan J.P. Morgan Chase
6. Alfred P. Sloan Jr. General Motors
7. John F. Welch Jr. General Electric
8. Raymond A. Kroc McDonald's
9. William R. Hewlett Hewlett-Packard
10. David Packard Hewlett-Packard
11. Andrew S. Grove Intel
12. Milton S. Hershey The Hershey Co.
13. John D. Rockefeller Sr. Standard Oil
14. Thomas J. Watson Jr. IBM
15. Henry R. Luce Time-Life Publications
16. Will K. Kellogg Kellogg
17. Warren E. Buffett Berkshire Hathaway
18. Harland Sanders Kentucky Fried Chicken
19. William C. Procter Procter & Gamble
20. Thomas J. Watson Sr. IBM
21. Asa G. Candler Coca-Cola
22. Estee Lauder Estee Lauder
23. Henry J. Heinz H.J. Heinz
24. Daniel F. Gerber Jr. Gerber Products
25. James L. Kraft Kraft Foods
26. Steven P. Jobs Apple Computer
27. John T. Dorrance Campbell Soup
28. Leon L. Bean LL Bean
29. William Levitt Levitt & Sons
30. Howard Schultz Starbucks
31. Michael Dell Dell Computer
32. Robert W. Johnson Jr. Johnson & Johnson
33. James E. Casey United Parcel Service
34. Herbert D. Kelleher Southwest Airlines
35. George Eastman Eastman Kodak
36. Philip H. Knight Nike
37. James O. McKinsey McKinsey & Co.
38. Charles R. Schwab Charles Schwab
39. Frederick W. Smith Federal Express
40. William Wrigley Jr. Wm. Wrigley Jr. Co.
41. Gordon E. Moore Intel
42. Robert (Ted) E. Turner Turner Broadcasting
43. J. Willard Marriott Jr. Marriott Int'l.
44. James E. Burke Johnson & Johnson
45. David Sarnoff RCA
46. William E. Boeing Boeing
47. Walter A. Haas Sr. Levi Strauss
48. Henry J. Kaiser Kaiser Industries
49. Walter A. Haas Jr. Levi Strauss
50. Clarence Birdseye Bird's Eye Foods

Leadership Presentation & Project: **PowerPoint Grade**

Teacher name: Haskin

Student Name _____

CATEGORY	20	15	10	5
Attractiveness	Makes excellent use of font, color, graphics, effects, etc. to enhance the presentation.	Makes good use of font, color, graphics, effects, etc. to enhance to presentation.	Makes use of font, color, graphics, effects, etc. but occasionally these detract from the presentation content.	Use of font, color, graphics, effects etc. but these often distract from the presentation content.
Theme	Identified and supported throughout	Identified, but varies throughout	Identified, but not supported throughout	No theme Identified or supported
Speed	Speed of presentation is appropriate and not distracting	Speed could be improved by speeding up or down	Speed is varied throughout with no consistency	Speed is off from the beginning and never works throughout
Content	Pictures are varied on every slide and quotes or facts are used every 5 slides	Pictures are varied on every slide and quotes are used every 10 slides	Pictures are varied, but quotes are rarely used, if ever	Pictures and quotes or facts are rarely used on the slides and presentation is incomplete
Transitions	Transitions exist and support the content and do not distract from the overall message	Transitions used, but are varied and do not support the content of the presentation	Transitions exist, but are not used consistently and do not support the content of the presentation	No transitions are used throughout the presentation

Presentation General Comments:

TOTAL

Student Sample: Alex Speigner

Leader PowerPoint project

By Alex Speigner
Mr. Nancy's class
7-20-17
Mrs. Nancy and her class
(Mrs. Nancy and Matt Speigner)


My personal leader Mrs. Nancy

"read your word"
"Nancy"
"by me"
"Don't disrespect your man"

Mrs. Nancy

- My youth teacher Mrs. Nancy is my personal leader
- She has three kids and is married
- Her first child is Sophie and she is graduating this year
- The next child is Nolan and he is in 9th grade and is one of my best friends
- Her last child is Olivia and she is in fourth grade and is my little sister's best friend
- Her husband and he is Mr. Johnny, he is my dad's best friend


Her Background



- Mrs. Nancy grew up without her mom and died in her life
- Her mom and her dad both tried to abandon her so she lived with her grandmother
- She grew up with a very strict grandma and rarely saw her dad
- She went through a stage in her life where she just had to disappear in the desert in all black and not her hair
- She grew up going to church but not really believing in it until she turned 17
- Plus she met Mr. Johnny when she was around 18

The Jobs

- Mrs. Nancy has four jobs
- Her main job is to point, she loves to point and it really good at it
- The next job is that her husband owns all Cumbria and most of the time she will work with her husband
- Her other job is she does prison ministry on Thursday
- She is also a wonderful wife to her husband and does anything for him
- She is also our youth pastor and teaches us every Sunday




Why I respect her/ What she stands for

- Mrs. Nancy is one of the most bible reading people I have ever met
- She gets up bright and early every day to read the bible and pray
- If anything is wrong she has such an awesome relationship with God that she can just feel it and then she goes and does it
- For example one time she was driving by a basketball court with a lot of guys and the Lord told her to go back and pray with them and she did and 20 people received Jesus that day
- She also is one of the passionate people I have ever seen when it comes to worshipping God during prayer and worship of church
- She also has this journal where she keeps all of the things she needs to pray about
- She loves/stands for God and her church


Fun church activities

- She always has fun when she goes with the youth group of the church
- One of our favorite things is church singing
- One time at camp we had a really fun time to make who had the most fun through the day and everyone else and well, Nancy almost beat him out with a couple
- Another one time that she was with us in a chapel even when we were not singing we went to the assembly building and we were singing and she was there
- Individual friends thing when she sings in front of her husband's company building




Details

- Mrs. Nancy has some very interesting things in her life
- For one the best to tell and other people with her to top if they don't know
- She also has a very big mouth and has to control it sometimes
- One time to one people out when they are doing something that they are not supposed to
- She has her things, her car, and all of the things
- Her house used to be a funeral home but she cleaned and fixed it up and it is now their house




Fun facts

- When I was little Mrs. Nancy let a chicken attack me
- Her whole entire family is best friends with my family
- she loves to eat stores
- her daughter is an amazing artist!
- she is crazy and is up for anything
- she is apparently not a good cook



Business leader


a loyal person
a hard working person
a risk taking person
a responsible person
an organized person



My business leader is.... Walt Disney


Because from whenever we don't know how to do something, we know we can't fail. Because if someone is not doing something well, we know we can do it better. And usually, we're leading us down the path.

The creator of Disney World
One of the first animators
An academy award winner




Walt Disney's Background

- he was born on December 5, 1901
- he grew up in Marceline, Missouri
- His full name is Walter Elias Disney
- he died on December 15, 1966
- He died in Burbank, California
- He has a brother name Roy




Bringing up Disney

- Walt Disney started out working for the local newspaper and moved to Chicago
- After a few more jobs he got a job with Fleischer Studios
- He later opened up his own cartoon business
- he made short films called laugh-a-minute films to go to the cartoon theater
- After a while of that unfortunately he became bankrupt and his business failed
- he then moved to Hollywood and created Disney's business studio
- in Hollywood is where Oswald was created and later came Mickey and many others




Why I respect him

- Disney went through bankruptcy and he still moved on and never gave up
- When Disney opened Disneyland he had a lot of mishaps but he believed and in the end he was very successful because he didn't let a few problems get in his way
- He also always moved on in his career and came up with bigger and better things like Disney World for even when he opened it in Disneyland in Japan
- He also did not take all of the credit in his business and his brother came up with it
- He was a very nice man and was never rude and just found a new solution instead of being mean




What he stood for

- Walt Disney stood for many things
- One of them is family values
- another one is equality for all
- he also kind of stood for equality and follow it
- he stood for trying new things
- A big thing he stood for was never give up



Random facts about Disney

- Walt Disney's first long animated movie was Snow White
- He tried to serve in the military but got rejected because of his age
- Walt Disney died because of lung cancer
- Disney was one of five children
- He grew up on a farm



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20
20
20
20
20
100

TOTAL

Presentation General Comments:

--Great eye contact --Good pacing --Time was 4:58

--Watch your filler words "um", "uh", "like" --Watch your fidgeting

--Good volume and enunciation