

# Unethical Business Practices



Research Assignment

- **BMA-LEB-2**
- **Compare and contrast the relationship between ethics and law for a business.**
- **2.1 Develop a logical argument for ethical decision-making and ethical impact in a technological society.**
- **2.2 Explain the major sources of law: constitutional law, statutory law, common law, regulatory law, and international law.**
- **2.3 Differentiate among crimes, torts, contracts, and specific statutory/regulatory schemes such as bankruptcy, intellectual property, consumer protection, environmental, and employment and labor law.**
- **2.4 Identify the personal and business consequences of unethical and illegal conduct.**
- **2.5 Analyze ethical dilemmas raised by the interaction of business and politics, including but not limited to lobbying, gift-giving, and awarding honoraria to political leaders for political gain.**

**Ethics Statement: Students will model work readiness traits required for success in the workplace including teamwork, multitasking, integrity, honesty, accountability, punctuality, time management, and respect for others**

# Introduction

**Learning Objective:** Students will be able to compare and contrast the relationship between ethics and law for a business

**Students are to research a company that has been accused of unethical business practices. You have 3 50 minute class periods to complete this project.**

## Examples of unethical business practices include:

- The use of sweatshops to manufacture products.
- Business practices that cause significant harm to people's health or the environment.
- Businesses charging exorbitant prices for human necessities.
- Unethical marketing campaigns.
- Businesses that have been accused of inhumane treatment of animals.

# Tasks

**Each of the following sections should be completed in detail. They are each worth equal marks.**

1. Provide a brief history of your chosen company. Include information about important events in the company's history and key people involved.
2. Outline the unethical business practices that your chosen company has been accused of. Explain in detail, including key events and dates.
3. Who has been affected by the unethical business practices that the company has undertaken? Provide a detailed explanation of the short and long term effects of this unethical behaviour.

# How to present your project

Your 'Unethical Business Practices' project can be presented in the following forms:

- PowerPoint Presentation/Google Slide
- Poster
- Booklet or brochure

Remember to...

- Answer each of the questions in 200 words.
- Include any photos or pictures you have found.
- Included a bibliography detailing where your information came from.

# Formal Assessment

- This is an assessment task and will be included on your report.
- Ensure that you put maximum effort into your research and presentation

Assessment Criteria	VH 5	H 4	M 3	L 2	VL 1	NS 0
A detailed history of the chosen company is provided. This history includes information about important events in the company's history and key people involved.						
An outline of the unethical business practices that the chosen company has been accused of is provided. This explanation is detailed and includes key events and dates.						
A detailed explanation of who has been affected by the unethical business practices is provided. This should include information about the short and long term effects of this unethical behaviour.						
The information is presented in a neat and organised fashion. Supporting photos and images should be included.						
A bibliography detailing where information has been sourced from has been included.						

# Apple's Inhumane Working Practices

Brandon Campbell



# Brief History

- Apple was first founded on April 1, 1976 in Cupertino, California By Steve Jobs and Steve Wozniak who were college dropouts.
- They made their first product the, Apple I which led to the Apple II that had jumped their sales in 1980.
- In 1985, after a long and drawn-out fight with the Apple board, Jobs departed the company that he helped create.
- He went to join Lucasfilm Ltd. which is now Pixar to make many different films.
- Steve Jobs and Pixar had made Toy Story, one of the most successful movies of all time in 1995.
- He then came back to Apple in 1996 when most people used Microsoft computers.

# Brief History Cont.

- The iPod came along around November of 2001.
  - He made iTunes not soon after, a media player software.
  - They made the first iPhone in 2007 which had really put them on the map.
  - The iPad was then produced in 2010 and was another successful invention for the company.
  - Steve Jobs, Apple CEO, died in August 2011.
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# Unethical Business Practices

- Apple had gained ownership of Foxconn around 2010 which is manufacturing company that they use to make their products.
  - Foxconn is located in Taiwan and has mostly workers of that heritage that have harsh working hours.
  - These workers are also kids who aren't paid and providing free labor for Apple and Foxconn.
  - The adult workers who are paid make only around 400\$ a month for the conditions they work in.
  - Foxconn is by far the country's largest private employer, with 1.3 million employees in mainland China. Apple claims it supports 4.8 million jobs in China.
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# The Effect

- These workers are in harsh working conditions every day and they would be very illegal here in the U.S.
  - It is legal due to the factory being located in China with Foxconn
  - Apple produces in China due to how cheap it is and how they are able to have these workers.
  - This affects the workers of course and their families.
  - This also affects Apple and Foxconn in saving and earning more money.
-

100/100

Draft



Not returned

Return



**Apple's Inhumane Working Practices**

Brandon Campbell



Files

Turned in on Aug 26, 9:29 AM



Brandon Campbell ...



Grade

100/100

Private comments



Mindy Pierce  
Oct 31, 1:23 PM

Great job on this Brandon!  
Good choice of company.



Add private comment...

Click to add speaker notes

## Assessment Criteria

VH  
5

H  
4

M  
3

L  
2

VL  
1

NS  
0

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