

Brandon, great idea using an already set up nationwide campaign. 100/100

Brandon Burns

FBLA COMMUNITY SERVICE PROPOSAL

Standard: BMA-BT-9 - Explore how related student organizations are integral parts of career and technology education courses through leadership development, school and community service projects, entrepreneurship development, and competitive events.

Instructions: Develop a community service activity for your chapter. Write a three-paragraph essay explaining what it is, why it's necessary, and how it would be implemented.

I think a good community service project for our chapter to do is to participate in the annual Jeans for Teens campaign. Jeans for Teens is put on by Aeropostale store. I think this would be a great project because jeans are something everyone wears, no matter your age or gender. Jeans are something that most people have extra pairs of too.

A big advantage of doing this project would be that it is already a nationwide effort. It wouldn't take much for our chapter to join in and help lead the way for the school. We could make bins to put around the school, posters and signs and also make a video to show on News 4 You.

I think this is necessary because it is important that we be involved in the community and helping out our school. Also it would be fitting since Aeropostale is a business and we are FBLA that is a good fit. We could also make this an annual event.