

**Title:** Future BAA Activity 2 Required

**Subject:** Future BAA: Service

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**Pathway:** Business, Management & Administration

**Time:** 2 Hours

**Overview:** Communications/FBLA Organization and National Programs: Prepare a bulletin board or display promoting FBLA.

**Standards:** IBT: 1, 2, 3, 4, 5, 6, 12

BT: 1, 2, 3, 8, 9

BC: 1, 2, 4, 5, 6, 8, 10

**Materials:** BAA Activity Sheet

Computer with Word or PowerPoint, Internet Access, Paper and Printer

BAA login

**Activities &** 1. You will be creating a display board for the purpose of promoting FBLA.

**Procedures:** 2. Using your FBLA knowledge and the Georgia FBLA or National FBLA websites, come up with and create a meme to be placed on our top meme of the week bulletin board.

3. Your meme will be printed in full color on an 8.5x11 piece of white card stock. Avoid using a colored background as that is often just a waste of toner.

4. All memes must be appropriate and promote the recruitment or retention of FBLA members. Be creative but be professional!

**Conclusions:** We will hold the voting of memes in class each week to determine which meme is our favorite and will be posted on the FBLA recruitment / retention bulletin board! Memes can often be used in a professional manner to promote leadership and interest. Used wisely, memes can bring positive interest in our organization.

**Follow-Up Activities:** All FBLA members upload your materials needed to the BAA portal upon completion. All non members, you will need to upload all of your materials to the Google Classroom. After everyone has completed their meme, we will select the winning meme of the class each week on Monday and then on Tuesday we will vote on the overall winner to place on the board. This will continue for the entire year!

**Extra Credit:** Every meme chosen for the board will receive 5 pts Bonus on their lowest grade in class! Completion of the Required Activities to complete your Future Business Achievement Award will provide you five 100s in the grade book!



100/100 Great job!



Leonard Wilson