

Haskin—FBLA Professional Division Flyer—IBT— October

Directions: Create a flyer with the benefits of becoming a Professional Division Member in FBLA. The flyer needs to be 8.5 x 11 and include the benefits of membership as well as eye catching graphics. This flyer would be sent throughout Thomas County to recruit business professionals to become Professional Division members of FBLA, so use our local pictures.

Visit: <https://www.fbla-pbl.org/pd/>

Please include the following information in your flyer:

Want to mentor the next generation of business leaders? With membership in the FBLA-PBL Professional Division, you can.

The Professional Division supports and promotes FBLA-PBL and its goals. Most importantly, its members are a critical link between the middle school, high school, and college members and serve a variety of roles, including:

- Supporting FBLA-PBL programs and serving as liaisons between the workplace and the classroom
- Mentoring FBLA-Middle Level, FBLA and PBL members to strengthen leadership and provide career counseling
- Keeping FBLA-Middle Level, FBLA and PBL members informed on current business trends

Professional Division Membership Benefits

Business professionals that join the Professional Division receive benefits that include:

- Travel discounts
- Publications
- Recruitment—Access to resources to help you recruit and engage Professional Division members.

Travel & Network

Travel to leadership conferences to learn, teach, compete, and have fun. The National Leadership Conference (NLC) is the place to meet and network with fellow business leaders from all industries. Share your experience as an established business leader with your peers and students.

Feedback: 100/100

Emma, this is a great informational flyer!! With your permission, we would like to use this flyer to send out to businesses throughout Thomas County.



If you have any questions, please feel free to contact the head Thomas County Central Adviser:

Nick Haskin
Head FBLA Adviser 229-300-0871
nhaskin@tcjackets.net

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This year's NLC is in Salt Lake City, Utah. The next two National Leadership Conferences are located in Anaheim (2021) and Chicago (2022).