

Zoey Bracewell

IBT--Haskin

### Marketplace Proposal

The designs of the t-shirts and hoodie are simplistic yet still endorse Future Business Leaders of America. The “FBLA” t-shirt and hoodie are basic and allow the consumer to advertise the organization. The “Like a Boss” t-shirt is for the younger/hip members of FBLA. All of the designs are made to cater to a large consumer base, allowing for maximum purchase and endorsement of the organization. Upon asking members of my FBLA chapter about my marketplace designs, I received all positive feedback. Everyone seemed enthusiastic about the designs.

