



# Current Event

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**Purpose:** To read, summarize, and present current news information related to business and topics discussed in class using online sources.

## Instructions:

### How do I complete this assignment?

1. Search the Internet for an article.
  - Your article must be a minimum of 200 words.
  - The topic is listed below.
2. Open a new document in MS Word, then save to your H drive.
3. Type a summary of your article. Your summary must be at least two complete paragraphs that include a minimum of 5 sentences with proper grammar and correct spelling. Include the name of the article, date of the article, and the website you got the article from—also include a link to the article.
4. **Your first paragraph should be a summary of the article and your second paragraph your opinion on the article.**
5. Proofread and edit the summary as needed.
6. Upload completed assignment to Schoology

### What topic can my article be based on?

\_\_\_\_\_The article can be anything related to the current workforce.

- What are employers looking for?
- What skills are lacking in your generation of workers?
- What does the future job market look like?

\*Your article must be **school-appropriate and relevant.**



Layton Rowell

The article “Always Be Clear with Dynamic Communication” talks about how communication in a business isn’t just about correct grammar. It says that communication is about delivering your intended message with as much clarity as possible. It also says that miscommunication can do more damage than hurting someone’s feelings. Business communication usually focuses on how to effectively communicate to co-workers. The article explains how the book “Dynamic Communication” explains the difference between hearing and listening, and knowing or acting on the difference between these two words can directly impact your potential in sales. The writer also says that the book also tries to teach leaders how to refine the basics of communications so that they can have an impact on other people.

This article does have some good information about basic communication and what information is in the book. I agree that knowing how to properly deliver a sentence to a co-worker is important to know. Miscommunication can cause people to get upset or it can cause a data to be messed up in a company. Hearing and listening can make your communication skills better or worse depending on if you do these well or not. To me listening is more important than hearing. Hearing isn’t listening, you can hear someone but that doesn’t mean you’re listening to them. Listening is to understand what the other person is saying to you.

Article: “Always Be Clear with Dynamic Communication”

Date: Aug 6, 2017

Link: <https://smallbiztrends.com/2017/08/dynamic-communication-book-review.html>