## Haskin—Digital Design—Career Development

## CAREER RESEARCH SUMMARY ASSIGNMENT

#### **Instructions:**

- 1. Use the following questions as a guide when writing your summary. You must include information from each of the areas, 1-5, on your website. You will need to turn in the assignment in sections. The teacher will announce the due dates for each part of the assignment.
- 2. You are required to collect your information from three different sources (books, internet, magazines, interview, etc.). You are required to turn in copies of your source material. For instance, if you use a chapter from a book that deals with your career choice, then you need to have that book available for the teacher to see. If you use the internet then have your material printed so the teacher can see this as well..
- 1. Education & Training
- a. What is the minimum education required for this job? Maximum?
- b. How many years of study are involved? At what cost?
- c. Where would you obtain this education? (On-the-job training, technical school, college, or university?)
- d. What are the entrance requirements for this school? How many years will you need to complete?
- 2. Job Skills, Talents, & Experience
- a. What special skills, talents, or personality traits are necessary for this occupation?
- b. Where could you gain experience now for this career?
- c. In what ways are you suited for this career?
- d. What personality characteristics or skills do you currently possess that you believe will benefit you in this career?
- 3. Earnings
- a. What is the standard beginning wage for this job in San Diego? Elsewhere?
- b. What is the maximum salary you can expect in San Diego? Elsewhere?
- c. What factors affect the salary range?
- d. What expenses are involved in setting yourself up in this profession?
- e. How can these costs be financed?
- 4. Employment (10 pts)
- a. What is the prospect for employment in this occupation?
- b. What factors influence the availability of jobs in this field?
- c. What is the growth potential for this job?
- 5. Conclusion (5 Pts)
- a. What did you learn that you didn't know before?
- b. Do you still think this is a good career for you?
- c. What else would you like to know?

Below are suggested sites for information related to careers:

http://www.bls.gov/careeroutlook/2015/article/career-planning-for-high-schoolers.htm

http://www.ncda.org/aws/NCDA/pt/sp/resources

https://studentaid.ed.gov/sa/prepare-for-college/careers

https://bigfuture.collegeboard.org/get-started/know-yourself/5-ways-to-find-career-ideas

# **Career Research Summary**

https://ashlynnhayes.weebly.com/career-research-summary.html



## **Career Research Summary**

A self-employed Entrepreneur generates a business based on innovative ideas, skills, and passion. Entreprenuers set out to sell a good or a service to potential consumers in the economy. These goods/services could be a retail franchise, in which the individual wants independence to freely sell what he/she desires. The entrepreneur should have a useful skill set that will help them advance their business.

## Skills & Duties

General duties include:

- · Planning and directing the operations the company
- · Come up with newer products and services to entice the customer to do business with you
- · Know how to work well with others
- · Develop systems to run things smoothly
- · Meet with potential investors and clients
- Create policies
- · Hire staff and prepare work schedules
- Oversee all activities involved with the company's products and services
- Review financial statements to determine ways to increase profits and reduce costs
- · Determine the future direction of the company

Entrepreneurs should have impeccable leadership skills, and a decisive outlook. When upstarting a business, and managing growth, they should be comfortable with developing innovative business ideas as well as making clear and acceptable decisions regarding the company. While dealing with diversity in consumers, employees, and potential business partners, good communication should be a skill at the heart of the entrepreneur.

### Qualifications

Although formal education is not required, a bachelor's degree is most often acceptable when becoming an entrepreneur. Acquiring a business degree in this field of study guarantees better management of your business enterprise.

- Earn a business marketing degree
- Take courses such as business plan development, marketing, and entrepreneurial strategy
- · Look for an internship in marketing to further experience
- Look for continuing education opportunities

## Teacher Feedback: 100/100

Your Career Research Summary should provide information about your anticipated career as an entrepreneur, including a career description, career duties, educational requirements, job outlook, and salary and advancement opportunities. You are doing a great job of documenting all of your sources and finding pertinent information.