

Program Recruitment Practices

a) Promotional Materials and Activities

Middle School Recruitment

- Teacher and student representatives attend upcoming ninth grade orientation at TCCHS prior to pre-registration. Students view the High School Pathways to Graduation Video. Materials include flyers to pass out to potential students and parents as well as a backboard displaying FBLA activities. See: 9th Grade Orientation Gym Layout, 9th Grade Orientation Program, 9th Grade Orientation Flyer, 9th Grade Orientation Pictures
- High school students visit middle school CTAE classrooms to discuss business pathways prior to pre-registration.
- Middle school students tour CTAE facility at the end of the 8th grade year. Tour include specific information about Business and Information Technology pathways.

High School Recruitment

- Teachers present CTAE materials during Teachers As Advisors lessons prior to high school pre-registration. See: TAA Materials CTAE Courses, TAA Materials Graduation Pathways
- Students view the High School Pathways to Graduation Video each year prior to preregistration. This video include specific information on both the Business and Information Technology pathways. See: Copy of video available upon request
- FBLA is heavily promoted in August prior to the first TCCHS club day. Information is shared on News 4 You and is available on the school website.

b) Local Organizational Involvement

Student Recognitions

- Rotary Student of the Month

Student Leadership Programs

- Chick-fil-a Leadership Academy
- Thomasville Thomas Co. Chamber of Commerce iLEAD

Promotion

- Thomasville Thomas Co. Chamber of Commerce VOOM
- Thomasville Thomas Co. Chamber of Commerce Project Purpose

c) Local Publicity

Newspaper

- Several articles have appeared in the Thomasville Times Enterprise. See: Articles

Social Media

- Thomas County Central High School Facebook page
- TCCHS CTAE Facebook page
- TCCHS CTAE Twitter account
- Thomas County Central High School website